

NEERAJ MAURYA



SOCIAL MEDIA SPECIALIST
& GRAPHICS DESIGNER

PROFILE

I am a versatile professional with 6+ years of experience in graphic design, video editing, thumbnail design, photo editing, and social media management. I have collaborated with numerous YouTubers and businesses to deliver high-quality visual content that enhances their online presence and engagement. My goal is to help clients connect with their audience through engaging, creative, and professional content across various digital platforms.

CONTACT

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EDUCATION

Sardar Patel Rashtriya Inter
College, Siddharthnagar, Uttar
Pradesh
Intermediate (10+2)

ACHIEVEMENT

- Graphics Design
- Thumbnail Design
- Video Editing
- Website Building
- YouTube and Social Media Management
- Astrology

PROFESSIONAL EXPERIENCES

Freelancer / Owner at Neeraj Freelancer (2018 - Present)

- Specialize in graphic design, video editing, and social media management.
- Build and manage websites for clients using user-friendly and responsive designs.
- Design professional YouTube channel art, logos, and thumbnails to boost channel engagement.
- Handle YouTube channel optimization, including keyword placement and SEO, to drive channel growth.
- Provide comprehensive YouTube management services.

Thumbnail Designer + Website Builder, Gyaantapari (2018 - 2023)

- Designed eye-catching thumbnails, banners, and channel art.
- Edited videos and photos to create high-quality visual content for YouTube channels and social media.
- Managed social media platforms, ensuring content aligns with client branding.

Photo Editor, Cyber Café Studio (2016 - 2018)

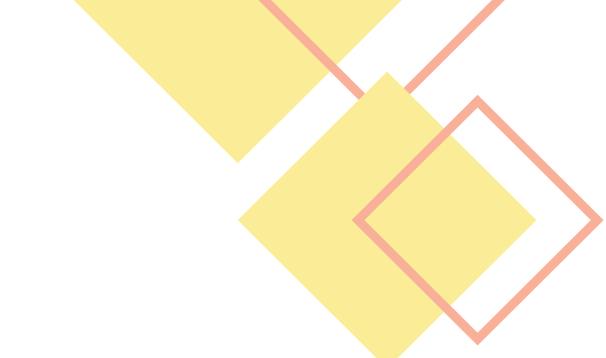
- Edited photos using Adobe Photoshop, ensuring high-quality images for clients.
- Collaborated with clients to create banners, posters, and event-related graphics.

VLE, Shree Online Services (CSC) (2019 - 2022)

- Provided online services such as documentation, editing, and community services.

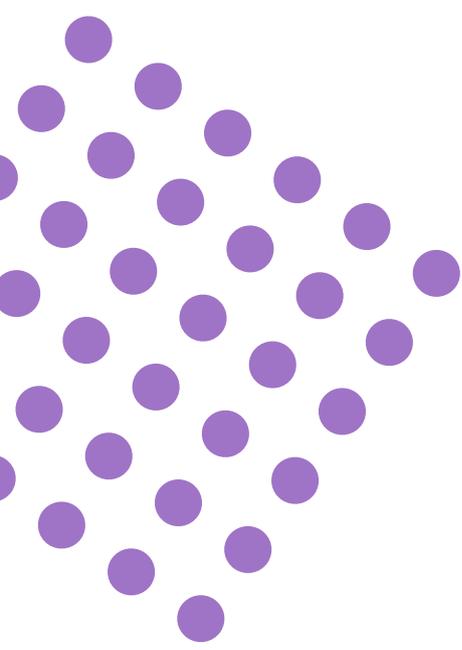
Astrology works (2023)

- From September 2023, I have also started working in astrology. Like making horoscopes or reading them, making predictions about people, etc. This is my inner interest.



SKILLS

- - Graphic Design: Expert in Adobe Photoshop, and Illustrator.
- - Video Editing: Proficient in Adobe Premiere Pro, Filmora, HitFilm Express, Camtasia.
- - YouTube Management: Channel growth, keyword optimization, and SEO.
- - Website Development: Building responsive and user-friendly websites.
- - Social Media Management: Managing posts, content creation, and advertising campaigns.
- Astrology: Making and Reading Horoscope



EXPERTISE

Thumbnail Design



Social Media Management



Social Media Advertising



SEO friendly Articals writing



Photo Editing



Blogging site build and manage



REFERENCE

I have successfully worked with numerous clients, providing social media management, photo editing, video editing, and event-related content. I continue to manage YouTube channels, create social media ads, and assist with branding for various businesses.