



NEERAJ MAURYA

Address: 📍 Siddharthnagar, Uttar Pradesh, India
Phone: 📞 WhatsApp: +91 9559 466 627
Email: ✉️ nmaurya2161@outlook.com | neeraj@pecseo.com
Website: 🌐 www.pecseo.com

PROFESSIONAL SUMMARY

Social Media Specialist with 6+ years of experience in graphic design, thumbnail design, Wordpress website building, and YouTube channel management. Proven expertise in growing YouTube channels, optimizing SEO, and creating engaging digital content that enhances audience reach. Skilled in delivering impactful designs and content strategies for YouTubers, businesses, and creators.

KEY SKILLS

- Graphic Design: Adobe Photoshop, Illustrator
- YouTube Management: Eye-Catching Thumbnail Design, SEO, channel growth
- Web Design: WordPress, responsive website building
- Photo Editing: Event graphics, posters, banners, flyers

PROFESSIONAL EXPERIENCE

- **Common Services Centre | Cyber Cafe CSC** Sep 2019 - May 2022
 - Edited high-quality images using Adobe Photoshop.
 - Designed posters, banners, and event graphics.
 - Supported clients with online services, document editing, and digital tasks.
- **Thumbnail & Website Designer | Freelance** May 2022 - Jun 2025
 - Delivered graphic design, video editing, and social media management services.
 - Built responsive websites and designed YouTube channel art, logos, and thumbnails.
 - Optimized YouTube channels with SEO and audience engagement strategies.
- **Freelance Social Media & Design Specialist | PECSEO** June 2025 - Present
 - Delivering freelance services in design, basic video editing, website building, SEO, and YT management.
 - Helping creators and businesses with YouTube growth, thumbnails, and ad campaigns.
 - Delivered projects including templates, thumbnails, websites, and brand identity designs.
 - Managing client communication, project delivery, and long-term relations.

EDUCATION

Intermediate (10+2)
Sardar Patel Rashtriya Inter College, Siddharthnagar, Uttar Pradesh

ACHIEVEMENTS & HIGHLIGHTS

- Successfully collaborated with YouTubers and businesses to create professional and engaging content.
- Supported multiple clients in strengthening brand presence with impactful designs and advertising campaigns.
- Experience in end-to-end YouTube management and social media growth strategies.